

Meeting Agenda
Washington State Key Health Indicators Steering Committee
May 2, 2002

10:00 – 10:30 Welcome and introduction to the project; today's accomplishment goals
Jac Davies, Ward Hinds, Kay Knapp

Context and purpose — to review the “Report Card on Washington’s Health, especially with respect to its utility for state and local policy makers and public and private health officials; to enhance its utility by identifying and reaching out to key audiences (individuals, groups, positions); and developing effective reporting mechanisms for those audiences. Expect to leave today’s meeting with basic knowledge of the report card, the indicators, the measures and the available data; with a preliminary assessment of its utility for key audiences; and with the preliminary identification of key audiences.

10:30 – 11:00 Steering Committee member introduction
Kay Knapp

Kay’s job is to make sure we hear from everyone and will facilitate the meetings to that end. Introductions, relating your role in health/public health and your observations regarding the use of health indicator data in the public arena, e.g., successes, failures, frustrations and your hopes.

11:00 – 12:00 Substantive Review of the Report Card
Kay Knapp

Brief overview of the development of the Report Card, the resulting indicators and measures. Discussion of the report card, questions, clarifications.

12:00 – 12:30 Lunch

12:30 – 1:30 Technical Review and Discussion of the Report Card
Juliet VanEenwyk

Brief discussion of the technical review of the indicators and measures; data availability; proposed modifications. Implications for utility.

1:30 – 2:30 Discussion of the Report Card’s Utility
Kay Knapp

What are the strengths and any weaknesses of the report card, especially from the perspective of utility?

2:30 – 2:45 Break

2:45 – 3:45 Identification of Key Audiences—Individuals, Groups, Position
Kay Knapp

What state and local public policy and public and private health officials, groups, and positions are key if the report card is to be used to improve the health of Washington State? When we talk to the key individuals about the report card, what messages do we want to be sure to convey? What do we want to learn from them?

3:45 – 4:00 Wrap-up, next meeting and adjournment